
— DONE-WITH-YOU · CUSTOM WEB & SAAS · \$1,997

Three founder-led days. *A live custom site you own the code to.*

The 3-Day Build Intensive is a small, in-person build sprint for founders and operators who want a real site, built in modern code, not a template. Day one plans it. Days two and three build and launch it, live, with a senior engineer steering every decision. You leave owning the code.

Format	Cohort size	Studio
In-person, Coral Gables	2 to 3 owners	338 Minorca Ave

How the room works

A small cohort, never solo

01

02

03

One thing to set up before you arrive

Because you build your own site and walk out owning the code, you work in your own tools. You will need **Claude Code** and a code editor (**Antigravity**, **Cursor**, or **VS Code**) installed before day one. If you have never installed them, that is fine: every cohort gets a **30-minute group setup call** before the build week where we get everyone running together. Full steps are in the Prep & Setup Guide that comes with this roadmap.

THE ROADMAP

From applying to going live.

Six stages, start to finish. Each studio day produces output you keep, not a lesson you watch.

O1	Apply & Fit Call A short application and a 20-minute call to confirm the Intensive is the right instrument for you: the right build, the right timeline, and a seat left in the cohort.	20 min call Remote
O2	Prep & Setup Before the build week we send the Prep & Setup Guide and hold a 30-minute group call for the cohort to install Claude Code and your editor, so day one starts with everyone ready to build.	Group call Remote
DAY 1	Planning Day In the studio. We lock your positioning, map the page structure, and set the build plan in priority order, worked through together so the two build days move fast.	Full day In-studio
DAY 2	Build Day We build your site live, side by side, in modern code (Next.js or PHP 8 and Tailwind). AI-assisted development, senior-reviewed line by line, using your real content and your real client language.	Full day In-studio
DAY 3	Build & Launch Day Finish the build, wire the AEO and GEO foundation in from the first commit, and push a working version live before you leave. You see exactly how it is made.	Full day In-studio
O6	Handover The code is yours, with no platform lock-in, plus a short punch list for anything that lands after launch and a 90-day priority sequence if you keep building.	On day 3 Ongoing

BY THE END OF DAY 3

What you walk out with.

- A live custom site
Up to ten pages, built in modern code and pushed live before you leave, not a mockup waiting on a developer.
- AEO and GEO baked in
The structure that helps AI engines find, trust, and cite your firm, set from the first commit.
- The Website Build Kit
The Checklist, Toolstack, and the How to Build a Website ebook with its AI prompt pack, yours to keep.
- The code, owned by you
Next.js or PHP 8 and Tailwind, yours to host anywhere. No template, no page builder, no platform lock-in.
- A punch list and 90-day sequence
A short list for anything that lands after launch, plus the priority order if you keep building.
- The skills to run it
You watched it get built, so you know how to change it. You leave able to keep working in the same tools.

NEXT

Ready to claim a seat?

The Intensive runs in a small cohort of two to three owners by design, so each build gets full attention. Apply, and we will set up your 20-minute fit call.

[Apply for a Seat →](#)

Results depend on your starting content, decisions, and scope. This is a working engagement, not a guarantee of outcome. The \$1,997 Intensive is invoiced only after your fit call confirms it is the right instrument.